

Garden Center Software

SWITCH OVER FOR MORE POWER & FLEXIBILITY



Dear Garden Center Software Client:

The summer months of July and August present an excellent opportunity to switch over to the Windward version of Garden Center Software (GCS). With the busy spring season over, you may now have some time to consider the many benefits available to you with conversion. Please see the attached data sheet to learn about **thirty-six new features included in Windward GCS** that are not available in your current software.

For a first hand look at these new features, **we suggest having an online demonstration** of Windward GCS. It's a quick and easy way for you and your management team to tour the software and discover the many ways you will benefit from conversion. Please call 800-640-1127, ext: 407 to book a demonstration.

Please note that the Windward version of Garden Center Software is available at a **100% discount with conversions ordered before September 1st, 2004**. On September 1st, 2004 this discount will drop to 75%, with subsequent drops to 50% on March 1st, 2005, 25% on September 1st, 2005 and 0 % (full price) on March 1st, 2006. **Support for the RPSC version of Garden Center Software will end on March 1st, 2006**. Purchase of the Pervasive SQL database engine plus Windward software support and update programs is required in order to take advantage of this special offer.

For twenty years Windward has specialized in inventory control, point of sale, invoicing, and accounting systems for small and medium size businesses, accumulating a client base approaching 1,500 in over 20 countries world-wide. With a staff of thirty and growing, Windward is ably equipped to provide the professional level of after-sale support and service our customers deserve. For more information about Windward and our product line please visit our corporate site at www5.com.

By converting to Windward GCS this summer not only will you start benefiting sooner from the many new features, but you also stand to **save hundreds, if not thousands of dollars**. Ask for a conversion quotation for your business today. You'll be pleased to find how economical it is to move up to more power and flexibility.

I look forward to hearing from you in this regard.

Sincerely,

A handwritten signature in blue ink that reads "Mel".

Mel Saari
Windward Software Inc.

Call toll free 1-800-640-1127 ext: 407 to schedule an online demonstration or visit gardenpos.com to download a demo version and explore the system on your own.

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36 Reasons to Switch Over to the New Windward Version of GCS

Point-of-Sale

- Windward GCS permits the sale, tracking and redemption of gift cards and certificates
- Deliveries can be scheduled at the time of sale with detailed notes for the delivery person
- Bulk products and pavers can be sold in 5 different units of measure with automatic conversion
- Estimates, work-orders and invoices can be emailed or faxed to customers directly from the software
- Special orders and back orders can be created at the time of sale
- Previously created estimates, work orders and invoices can be recalled and edited quickly & easily
- A picture of a plant or any inventory item can be easily displayed at the time of sale
- Floral and landscape department quotes & orders can be converted to sales with a button click
- A user-definable, touch-screen selling interface can include buttons for products & product groups
- A scale interface is included to facilitate selling by weight (e.g. fruit & vegetables)

Inventory & Purchasing

- Up to 99 price levels can be assigned for each inventory item
- Product pricing is easily updated with selective imports from digital, supplier price lists
- Up to 98 quantity-breaks can be assigned for each inventory item
- The software can suggest product orders based on historical sales over a user-defined date range
- The software can suggest product orders based on min & max levels set for user-defined seasons
- Purchase orders can be emailed or faxed to suppliers directly from the software
- Special orders and back orders can be added to purchase orders with a button click
- Plant characteristics data and pictures can be imported from digital, supplier catalogues
- Product added to work orders and layaways reduces the quantity available for sale
- Static, dynamic and tag-along kits are available to meet all your kitting requirements
- First-In-First-Out (FIFO) is used for inventory costing

Customers

- A broad variety of rewards programs can be set up with the powerful Promotions feature
- Customers can be assigned special price levels with exceptions by product category
- Customer statements can be emailed or faxed directly from Windward GCS
- Customers are quickly identified by the last 4 digits of phone number, first name, zip code, etc
- Contract pricing with automatic expiry dates can be provided for specific customers
- The built-in scheduler can assist with customer follow-up and track contact information

Miscellaneous

- The Pervasive.SQL database engine used by Windward GCS is much more powerful and flexible than the Access 97 engine used by the RPSC version of GCS
- Forms, signs, labels and reports are easily designed without having to learn programming
- Sale events and other promotions can start and end automatically without user intervention
- Portable data collectors can be used for customer order taking, plus inventory counting & receiving
- A Wireless Pocket PC Option permits customer order taking, price checking and inventory counting
- A Departments Option is available to provide data processing & communications for multiple locations
- Debit card processing is available through Mercury Payment Systems (www.mercurypay.com)
- Currency conversion simplifies accounting for foreign purchases
- A job-costing module is included to track the profitability of landscaping projects

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Visit www.gardenpos.com to download a demo**